



PRIVACY POLICY

Privacy Statement

Casa Cerca has created this privacy policy (this “Policy” or “Casa Cerca’s Privacy Policy”) in order to demonstrate our commitment to protecting the confidentiality of personally identifiable information (“Personal Information”) entrusted to us. Due to the sensitive nature of the information we collect from our customers, which may include, your name, your address, phone numbers, we believe it is important to satisfy strict privacy requirements. This Policy has been prepared to inform you of our policy and practices concerning the collection, use and disclosure of Personal Information provided to Casa Cerca. This Policy also describes our information gathering and dissemination practices for our Internet website: www.casacerca.com, and for how we handle Personal Information that we learn about you from your visit to this site.

Changes to the Privacy and Security Policy

Casa Cerca reserves the right to change any part of this Policy at any time. Any changes will be effective upon the posting of revisions on our Site. Your use of Our Sites will be subject to the most current version of Casa Cerca’s Privacy Policy posted on Our Site at the time of such use. Your continued use of Our Site and the services provided therein following Casa Cerca’s posting of any changes will constitute your acceptance of such changes. If you do not agree to any changes to this Policy, please discontinue use of Our Site and the services provided therein.

Objective and Scope of this Policy

This Policy has been prepared to inform customers of Casa Cerca’s Policy and practices concerning the collection, use and disclosure of customers’ Personal Information. Casa Cerca collects “aggregate information” such as Site traffic, page views or impressions. Such aggregate information is not correlated to any individual user of Our Site. Casa Cerca also collects information from customers who apply to obtain additional information about Casa Cerca’s services and from customers who use Our Site to send e-mails to Casa Cerca personnel. Casa Cerca does not sell, trade, rent or otherwise disclose any Personal Information to any third party except as described in this Policy. Casa Cerca may provide non-specific, non-identifiable, statistical aggregate information regarding Casa Cerca’s customers, site traffic, and related site information to third parties but in no event will Casa Cerca disclose any Personal Information except as described in this Policy.

This Policy governs Personal Information collected from customers for the purposes described herein. It does not govern Personal Information that Casa Cerca collects from and about its employees, the protection of which is governed by other applicable laws and internal Casa Cerca policies. This Policy also does not cover aggregated data from which the identity of an individual cannot be determined. Using contractual or other arrangements, Casa Cerca requests that agents, contractors or third party service providers, who may receive Personal Information in the course of providing services to Casa Cerca as part of Casa Cerca's delivery of services, protect that Personal Information in a manner consistent with the principles articulated in this Policy.

IP Address

When your web browser or e-mail application requests a web page or e-mail from another computer on the Internet, it automatically gives that computer the address where it should send the information. This is called your computer's "IP Address". (IP stands for "Internet protocol.") For most customers accessing the Internet from a dial-up Internet service provider (ISP), the IP address will be different every time you log on. We use your IP address to help diagnose service or technology problems with our server, and to administer Our Site. Your IP address is used to help identify you, to track activity within Our Site and to gather broad demographic information which is used to further develop advertisements, products and services.

Cookies

A cookie is a small amount of data, which often includes an anonymous unique identifier, that is sent to your browser from a web site's computers and stored on your computer's hard drive. Our Internet Site does not currently use cookies to keep track of your session. Any cookie in use by our web server is temporary and will be removed when the user logs out or is timed-out by the server. Our server contains links to other related web sites. We do not control or have access to the information that is collected or used on those sites, via cookie or otherwise. You may configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is set. (Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences.) If you reject all cookies, you will not be able to take full advantage of all offerings on many Internet Sites.

Consumer Information/Information Collection

When you browse Our Site, you browse anonymously. Personal Information – such as your name, address, phone number or email address – is not collected as you browse. Nonpersonal information, such as the server your computer is logged onto, your browser type (for example, Netscape or Internet Explorer), and whether you responded to an Casa Cerca banner ad or e-mail is collected and tracked. This non-personal information is used for the purpose of measuring response rates to banner ads and e-mail offers.

Disclosure of Personal Information

From time to time, we enter into contractual agreements with non-affiliated, third party service providers, such as marketers, Web hosting facilities, storage providers, transaction processors and decisioning systems. In the course of providing services, these parties may receive your Personal Information. These parties, however, are obligated by contract to maintain the confidentiality of your Personal Information. Please note that there are circumstances where the collection, use or disclosure of Personal Information may be justified or permitted or where Casa Cerca is obliged to disclose Personal Information without consent. Such circumstances may include: (i) where required by law; (ii) where it is necessary to protect the rights, privacy, safety or property of an identifiable person or group; (iii) where it is necessary to protect the rights or property of Casa Cerca; or (iv) where the Personal Information is public. Personal Information may also be subject to transfer to another company in the event of a change of ownership of all or part of Casa Cerca. This will occur only if the parties have entered into an agreement under which the collection, use and disclosure of such information is restricted to those purposes that relate to the business transaction, including a determination whether or not to proceed with the business transaction and to carry out and complete the business transaction. Where obliged or permitted to disclose information without consent, Casa Cerca will not disclose more information than is required.

Web Site Links

Our Internet Site contains links to other sites. Casa Cerca is not responsible for the privacy practices or the content of such web sites. Please refer to those sites for specific information about their privacy or security practices or policies.

Accuracy, Retention and Security

Casa Cerca endeavours to ensure that any Personal Information provided by customers and in its possession is accurate, current and complete as necessary for the purposes for which Casa Cerca uses that information. Personal Information contained in databases and/or files that have been closed is not actively updated or maintained. Our Site have security measures in place to protect against the negligent or inadvertent loss, misuse and alteration of the information under our control. Consumer data (such as a name or an address, for example) will be kept on an industry standard computer database fully protected behind a firewall. All other customer files are kept securely at the Casa Cerca offices. Casa Cerca retains Personal Information about customers as long as Casa Cerca believes it is necessary to fulfill the purposes for which it was collected. Personal Information about customers that is maintained on Casa Cerca's systems is protected using industry standard security measures. However, Casa Cerca cannot guarantee that the information submitted to, maintained on, or transmitted from Casa Cerca's systems will be completely secure as transmission of information over the Internet is susceptible to possible loss, misrouting, interception and misuse.

Access to Personal Information held by Casa Cerca

Casa Cerca permits access to and review of Personal Information held by Casa Cerca about an individual by the individual concerned, under most circumstances. An individual customer may also request that Casa Cerca delete such User's Personal Information from Casa Cerca's system and records. However, due to technical constraints and the fact that Casa Cerca backs up its systems, Personal Information may continue to reside in Casa Cerca's systems after deletion. Individuals, therefore, should not expect that their Personal Information would be completely removed from Casa Cerca's systems in response to an accepted request for deletion. Where information will not or cannot be disclosed, the individual making the request will be provided with the reasons for non-disclosure. Where information will be disclosed, Casa Cerca will endeavour to provide the information in question within a reasonable time and no later than thirty (30) days following the request. If an individual believes any Personal Information concerning that individual is not correct, that individual may request an update of that information by sending a request to the person indicated below in "Questions about this Policy and User's Privacy". To guard against fraudulent requests for access, Casa Cerca will require sufficient information to allow it to confirm the identity of the person making the request before granting access or making corrections.

Questions

If you have any questions, concerns or comments about this Policy, access to Personal Information held by Casa Cerca, the practices of the collection, use, management or disclosure of Personal Information by Casa Cerca, please contact Casa Cerca on info@casacerca.com

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